



6th Annual

April 25, 2024 7-10pm

Sponsorship Opportunities

Our Mission

Betting Big On Tech is CodeVA's annual gala that brings together Richmond's technology and business community to raise money for our collective future. Now in its sixth year, this annual celebration raises funds to support CodeVA's work with students and teachers in Richmond and throughout Virginia. Join us at the Hippodrome Theater for an evening of casino games, virtual derby races, food and craft beverages, and lively conversation in celebration and support of CodeVA's mission.

CodeVA is a Richmond-based nonprofit organization with a statewide impact. Through advocacy, professional development for educators, and out of school time student programming, CodeVA partners with schools, parents and communities to bring equitable computer science education to all of Virginia's students.

What Your Sponsorship Supports

Educator Programs across the state	Afterschool Student Programs	Resource Development
<ul style="list-style-type: none"> Last year we impacted 1100 educators and district-level leaders through our Professional Development offerings. Thousands of educators have benefitted from CodeVA professional development classes and workshops since 2014, in every region and district in Virginia 	<ul style="list-style-type: none"> Last year CodeVA's Eureka Workshop provided arts-integrated and playful CS learning to over 785 children, at no cost to families. Partnered with Cultural Roots Homeschool to run 2 16-week robotics classes for students to build VEX robot 	<ul style="list-style-type: none"> Our Curriculum team created their own website to host our resources – all FREE for Virginia educators – curriculum.codevirginia.org/ Advocacy at the state level, encouraging widespread recognition of the importance of computer science and digital literacy skills for every child

92% of Jobs

92% of jobs require digital skills with some level of computational thinking.

#1 in Density

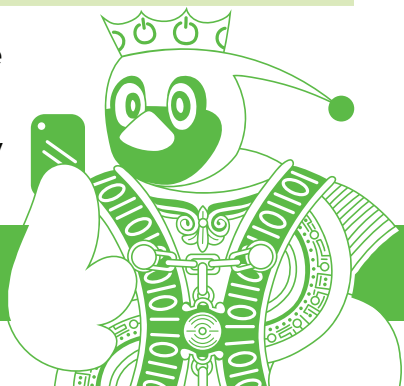
Virginia is ranked #1 in density of computer science jobs nationally

#4 in Jobs

We are ranked #4 in total number of computer science jobs nationally

Meanwhile, many Virginia school districts lack the resources to provide CS education to every student.

Your support helps us achieve the commonwealth's goal of making CS literacy and computational thinking skills part of every child's education.



Sponsorship Levels

(check one)

Presenting: \$10,000

Ace: \$7,500

King: \$5,000

Queen: \$2,500

Jack: \$1,000

Sponsorship Contact Information

Name: _____

Address: _____

Telephone: _____

Company: _____

Email: _____

Accounting Contact: _____

Sponsorship Commitment

Signature: _____

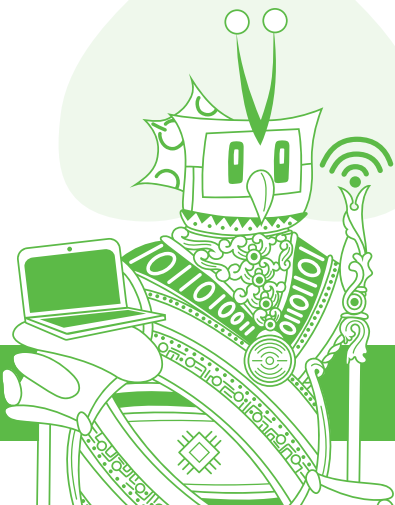
Print Name: _____

Title: _____

Date: _____

Amount: _____

Checks can be made out to CodeVA.
Please call **(703) 508-8130** for more donation options.



Sponsorship Levels

	Presenting \$10,000	Ace \$7,500	King \$5,000	Queen \$2,500	Jack \$1,000
Event Tickets	20	16	12	8	4
VIP Tickets	6	4	2	2	2
Event Sponsor	✓	✓	✓	✓	✓
Year-Round Employee Engagement and Networking Opportunities	✓	✓	✓	✓	✓
Logo on CodeVA Website and Annual Report	✓	✓	✓	✓	
Access to Full List of Opt-In Attendees	✓	✓	✓	✓	
Name a Derby Horse	✓	✓	✓	✓	
Ad Placement in Program	Full Page	Full Page	1/2 Page	1/4 Page	
Logo on BBoT Event Signage	✓	✓	✓		
Gaming Table Signage	✓	✓	✓		
Food Table Signage	✓	✓			
Prominent Signage at Event Entrance	✓	✓			
Dedicated Email Blast to CodeVA Supporters	✓	✓			
Signature Cocktail in Your Name	✓	✓			
Logo Included on BBoT Step & Repeat and Virtual Background	✓				
Exclusive Presenting Rights	✓				
Remarks at Event (5 Min)	✓				
One 6' Table at the Event Dedicated to Organization	✓				
Mention During On-Air Interviews	✓				

