Betting Big on Tech

5th Annual
May 11, 2023 ⚙ 7–10pm

Sponsorship Opportunities

Our Mission

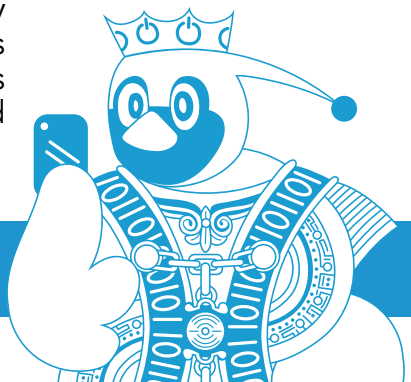
Betting Big On Tech is CodeVA's annual gala that brings together Richmond's technology and business community to raise money for our collective future. Now in its fifth year, this annual party raises funds to support CodeVA's work with students and teachers in Richmond and throughout Virginia. Join us for an evening of casino games, virtual derby races, food and craft beverages, and lively conversation in celebration and support of CodeVA's mission.

CodeVA is a Richmond-based nonprofit organization with a statewide impact. Through advocacy, teacher training, and direct student programs, CodeVA partners with schools, parents and communities to bring equitable computer science education to all of Virginia's students.

What Your Sponsorship Supports

Educator Programs across the state	Afterschool Student Programs	Resource Development
• Last year we worked with nearly 700 educators and district-level leaders to share CS learning and classroom resources • Thousands of educators have benefitted from CodeVA professional development classes and workshops since 2014, in every region and district in Virginia	• Last year CodeVA's Eureka Workshop provided arts-integrated and playful CS learning to over 900 children, at no cost to families • 5,000 families receive Snail Mail, a bilingual activities booklet filled with unplugged computer science activities	• Curriculum and lesson plans for educators and students • Robotics teams for middle and high school students, free for families • **Advocacy** at the state level, encouraging widespread recognition of the importance of computer science and digital literacy skills for every child

There are more than 200,000 Virginians employed in computing fields, and over 70% of other STEM jobs require computing literacy, with demand growing. Virginia has more than 70,000 unfilled jobs in computing fields, ranging from advanced manufacturing, cybersecurity and software development, with this sector in Virginia growing at 4 times the national average. Meanwhile, many Virginia school districts lack the resources to provide CS education to every student. Despite the growing need for early exposure, few localities have the resources or even know where to begin on planning to incorporate an entirely new core literacy to their school day. CodeVA's programs are the foundation of Virginia's future workforce development in the tech sector, and your support helps us achieve the commonwealth's goal of making computer science literacy and computational thinking skills part of every child's education.



Sponsorship Opportunities

Sponsorship Levels

(check one)

☐ **Presenting:** $10,000 ☐ **Ace:** $7,500

☐ **King:** $5,000 ☐ **Queen:** $2,500 ☐ **Jack:** $1,000

Sponsorship Contact Information

Name: _____

Address: _____

Telephone: _____

Company: _____

Email: _____

Accounting Contact: _____

Sponsorship Commitment

Signature: _____

Print Name: _____

Title: _____

Date: _____

Amount: _____

Checks can be made out to CodeVA.
Please call **(804) 802-2773** for more donation options.

Sponsorship Levels

	Presenting $10,000	Ace $7,500	King $5,000	Queen $2,500	Jack $1,000
Event Tickets	20	16	12	8	4
VIP Tickets	6	4	2	2	2
Event Sponsor	✓	✓	✓	✓	✓
Year-Round Employee Engagement and Networking Opportunities	✓	✓	✓	✓	✓
Logo on CodeVA Website and Annual Report	✓	✓	✓	✓	
Access to Full List of Opt-In Attendees	✓	✓	✓	✓	
Name a Derby Horse	✓	✓	✓	✓	
Ad Placement in Program	Full Page	Full Page	1/2 Page	1/4 Page	
Logo on BBoT Event Signage	✓	✓	✓		
Gaming Table Signage	✓	✓	✓		
Food Table Signage	✓	✓			
Prominent Signage at Event Entrance	✓	✓			
Dedicated Email Blast to CodeVA Supporters	✓	✓			
Signature Cocktail in Your Name	✓	✓			
Logo Included on BBoT Step & Repeat and Virtual Background	✓				
Exclusive Presenting Rights	✓				
Remarks at Event (5 Min)	✓				
One 6' Table at the Event Dedicated to Organization	✓				
Mention During On-Air Interviews	✓				